

# FEVO AI Prompting Guide

Effective use of our AI tool can propel your company's ticketed offer to a new forefront in the modern ticketing and event landscape.

## Basic Structure of a Prompt:

Acting as a **[role]** create **[task]** show as **[format]**

### Act as a **[role]**

Sports Caster  
News Anchor  
Reporter  
Promoter  
Marketer  
Advertiser  
Mindset Coach  
Best Selling Author  
Therapist  
Journalist  
Copywriter  
Social Media  
Blogger  
Prompt Engineer  
Accountant  
Lawyer  
Analyst  
Project Manager  
Ghostwriter

### Create a **[task]**

Headline  
Offer  
Article  
Essay  
Book Outline  
Email Sequence  
Social Media Post  
Product Description  
Cover Letter  
Blog Post  
SEO Keywords  
Summary  
Video Script  
Sales Copy  
Analysis  
Ad Copy  
Slides  
Bullet points  
Paragraph

### Show as **[format]**

A Table  
A List  
Summary  
Short Summary  
Long Summary  
HTML  
Code  
Spreadsheet  
Graphs  
CSV File  
Plain Text File  
JSON  
Rich Text  
PDF  
XML  
Markdown  
Gantt Chart  
Word Cloud  
Google Slides

## Linked Prompts

1. Provide me with the ideal outline for an effective and persuasive offer.
2. Write a list of engaging headlines for this offer post based on **[topic]**.
3. Write a list of subheadings and hooks for this same offer.
4. Write a list of keywords for this offer.
5. Write a list of compelling call-to-actions for the offer.
6. Combine the best headline with the best subheadings, hooks, keywords and call-to-action to write an offer for **[topic]**.
7. Re-write this offer in the **[style]**, **[tone]**, **[voice]**, and **[personality]**.

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## The Power Prompt

The key is to educate ChatGPT on the specifics you want. Check these TEN inputs you need to provide to get the best results (But that is not all of it)

- Topic or idea for the article: Main subject and focus of the article.
- Purpose or goal of the article: What the article is trying to achieve, whether it's to inform, persuade, entertain, or something else.
- Article's Tone: Usually, GPT sets the tone based on the topic, but it's good to provide it as input.
- Limit: The number of words or you can use short or long lengths.
- Any specific SEO keywords or phrases: If there are specific SEO keywords or phrases that you would like to include in the article.
- Target audience: Who the article is for; this way, GPT can tailor the language, tone, and style to suit the readers.
- Any specific sources or references: If you want to add any information or specific sources/references, please provide a paragraph for those details. Update: ChatGPT New Version 3.5 -can read website links, so you can also reference articles! Yeyyy!
- Call to Action: You can include your CTA in the conclusion paragraph.
- Includes: Something you want to add, like relevant examples, case studies, social proofs, comparisons, or anything else.
- Title and Subtitle Suggestion: Well, it says it all.

## Prompt Priming

**NONE:** Write me 5 headlines about **[topic]**.

**SINGLE:** Write me 5 headlines about **[topic]**. Here is an example of one headline: Join us for this weekend's game!

**MULTIPLE:** Write me 5 headlines about **[topic]**. Here is an example of some headlines: Join us for this weekend's game!, Cheer your local team on!, Gather your friends for this event!

